

New Age Financial, Inc. SMS Privacy Policy

Effective Date: 2/25/2025

New Age Financial, Inc., ("we", "us", "our") is committed to protecting your privacy and complying with the California Consumer Privacy Act (CCPA) and other applicable privacy laws. This SMS Privacy Policy explains how we collect, use, and disclose personal information when you opt into or interact with our SMS marketing or communication services.

1. Information We Collect and Message Frequency

When you subscribe to receive SMS messages from us, we may collect the following types of personal information:

- **Mobile phone number:** The number you provide to receive SMS messages.
- **Opt-in information:** Information confirming your consent to receive SMS communications.
- **Message content:** Any communication sent through SMS, including replies or interactions.
- **Usage data:** Information related to your interactions with our SMS messages (e.g., message opens, links clicked).
- **Message Frequency:** Message frequency may vary by account.

2. How We Use Your Information

We use the information we collect from SMS communications for the following purposes:

- To send promotional messages, alerts, and notifications.
- To provide customer support and respond to inquiries.
- To improve our SMS communication services and personalize your experience.
- To comply with legal obligations.

3. Your Rights Under the California Consumer Privacy Act (CCPA)

As a California resident, you have the following rights under the CCPA:

- **Right to Know:** You can request information about the categories and specific pieces of personal information we have collected about you.
- **Right to Delete:** You can request the deletion of your personal information, subject to certain exceptions.
- **Right to Opt-Out:** You can request to opt-out of receiving future SMS communications at any time by texting "STOP" to the number we use for SMS communications.
- **Right to Non-Discrimination:** We will not discriminate against you for exercising your privacy rights.

To exercise your rights, please contact us at info@nafi.us or use Contact page available on this website.

4. Opt-In & Opt-Out

- **Opt-In:** By providing your mobile number and opting in to receive SMS messages, you consent to receive marketing messages, updates, and promotions. Standard message and data rates may apply.
- **Opt-Out:** To stop receiving SMS messages, reply with "STOP" to any of our messages. You can also text "HELP" for assistance or contact us directly at info@nafi.com.

5. Sharing Your Information

We do not sell your personal information. However, we may share your information with:

- **Service Providers:** Third-party vendors who help us manage SMS communications and marketing.
- **Legal Compliance:** If required, we may disclose your information to comply with applicable laws or legal requests.

6. Security

We take reasonable steps to protect your personal information. However, please note that no data transmission over the internet or wireless network is entirely secure, and we cannot guarantee the complete security of your information.

7. Changes to This Policy

We may update this SMS Privacy Policy from time to time. Any changes will be posted on this page, and the "Effective Date" will be updated accordingly.

8. Contact Us

If you have any questions about this SMS Privacy Policy or wish to exercise your privacy rights, please contact us at: New Age Financial, Inc., 1990 Noriega St, San Francisco, CA 91422, info@nafi.us, phone 510-750-1630 or use our Contact page available on this website.